

2 The 3-Pattern Method Behind Real Breakthroughs – Wareesha Shahab

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Roxani Oikonomou

Where Message, Emotion and Presence Align



- **Key Takeaways**

Curiosity – Bold questions spark meaningful change.

Construction – Build real solutions to make ideas tangible.

Connection – Clear, purposeful communication spreads impact.



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Exercise: Curiosity Map

- List three “what if” questions for your team or personal project.
- Brainstorm at least two actionable steps for each question.
- Share with a colleague or friend for feedback.



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